



# CITY OF LODI

## COUNCIL COMMUNICATION

**AGENDA TITLE:** Report Regarding California Youth Soccer Association Proposal

**MEETING DATE:** August 17, 1994

**PREPARED BY:** City Manager

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**RECOMMENDED ACTION:** That the City Council be brought up to date regarding the California Youth Soccer Association proposal to the City.

**BACKGROUND INFORMATION:** The City has been approached by the California Youth Soccer Association (CYSA) to explore the feasibility of building a youth soccer sports complex on City owned property near the White Slough Treatment Plant. The CYSA at this time is proposing to build the following:

- o Approximately 47 soccer fields (one of which would be a "stadium" complex with seating of 2500 to 5000 for championship games).
- o A 7,000 square foot administrative office building for six full time employees and numerous temporary employees.
- o A dormitory to house approximately 125 individuals during clinics, workshops, tournaments, etc.
- o Landscaping, parking, lighting, and a concession stand.

The complex would be utilized year round for soccer tournaments, Olympic Development Training Sessions in conjunction with California South, and workshop training for players, coaches, and referees. There is a possibility that one or two international youth tournaments might be held during the summer. Initially each tournament could draw in excess of two hundred teams and could grow to three hundred teams or more for each tournament. Fields would be made available for local youth soccer teams from late August to mid-November when there is less of a demand on CYSA for fields.

APPROVED \_\_\_\_\_

THOMAS A. PETERSON  
City Manager



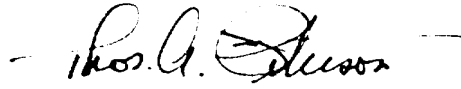
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CYSA officials have indicated that to build the complex, they will need to lease approximately 240 to 400 acres of land and will need "gray" water from White Slough to maintain the fields. At this time, the Public Works Department is evaluating whether or not the CYSA water needs can be met by the City. Public Works staff will conclude their study by the first week in September and will be prepared to make a recommendation at that time.

The economic impact to the City of Lodi has the potential to be incredible. Players and their families will need lodging, meals, entertainment, and other goods and services. CYSA officials have stated that other youth soccer complexes have brought in millions of sales tax revenues for cities in a course a few tournaments.

CYSA will make a decision within sixty days as to whether or not to pursue the Lodi site. Their decision will be based on whether the City of Lodi can lease the land to CYSA and whether their water needs can be met. They have stated that they would like to be up and operating at the new site by September 1995.

**FUNDING:** None required.

  
Thomas A. Peterson  
City Manager

Prepared by Janet S. Keeter, Economic Development Coordinator

TAP/JSK/jlt